Commercial Art Term 3 & 4

Year 10

Title of Topic(s)	Content	Activities	Key Vocabulary	Homework
Y10 Observational Workshops	● **Typography/Font Layout** ● **Shoes** ● **Packaging** ● **Natural and Manmade Forms**	● Students should be able to use both first and second-hand sources for their observational work. Students need to be able to confidently record objects by applying a range of wet and dry materials. ● **M**aterials can be combined to complement the style of the work being produced. Pupils should be allowed to experiment with different materials, processes, and techniques in the creation of their work. Backgrounds can be found or made to complement the work. ● **S**tudents should explore different forms of typography. Students should understand how to layout and apply different forms of typography, how to offset and image or word and how to use the power of words to portray a meaning visually. ● The applied use of artists, crafts people and designers should be used where appropriate to inspire and broaden student's knowledge and understanding of materials, techniques, contexts, and genres. ● The list of mediums below is only a guide and can be expanded depending on the nature and style of the work being produced: **Ink/Wash/ Fine liner** **Biro** **Watercolours** **Acrylic painting** **Collage** **2B/4B tonal work** Apply drawing techniques to a range of Found/Made backgrounds.	Offset Typography Layout Layering Line Tone Form Composition Layering Colour	● **Teachers can set homework or supporting studies related or where relevant to Observational Workshops.** ● **Suggested Artists:** ● **Typography:** David Carson Neville Brody ● Shoes: Dave White Sarah Beetson ●. Packaging: Andy Warhol Emma Dibben Sarah Graham Contemporary Illustration ● Manmade/Natural Forms: Ernst Haeckel Peter Randall-Page Emma Dibben Botanical Illustration